

# REGIONAL COMMUNICATIONS COORDINATION



Are you responsible for developing public messaging on behalf of your organization, producing incident facts and emergency preparedness tips, media releases, web content, community forum handouts, and other forms of communication? Do people look to you to manage information before, during and after large-scale events? Then you'll want to attend our Regional Public Information Officer meetings.

Coordinated communications between city, county, state, and private organizations is becoming increasingly important and challenging as technology and public expectations change the way people get and want to receive information. Please join us as we build upon lessons learned and gain new insights from guest speakers/trainers for enhancing our communication strategies. Your participation is valuable as we seek to grow interagency collaboration and coordination in both emergency and non-emergency situations.

## BENEFITS OF PARTICIPATING

- Enjoy **networking opportunities** with other governmental and private sector communication specialists
- Gain access to **new technology tools and resources** to help you in your job
- Learn from each other as we **share best practices**
- Better **understand your role** in supporting regional public information strategies

## 2009 MEETING SCHEDULE & TOPICS

### **March 19, 2009 (10 am-12 pm)**

Howard Hanson Dam Briefing; IBRD Briefing; Snow/Flood Event Review (lessons learned); JIC Training; Work Plan Discussion - 2009 objectives

### **May 21, 2009 (10 am-12 pm)**

IBRD Discussion; Media Relations – Guest speakers; Alternate Communications Discussion (technology tools and options); RPIN Tutorial & Enhancement Project

### **July 16, 2009 (10 am-12 pm)**

Green River/Hanson Dam - Flood Event Planning Report; Region 6 Strategic Plan Discussion; Regional Joint Information System Briefing

### **September 17, 2009 (10 am-12 pm)**

Take Winter By Storm Campaign Briefing; Coordinated Preparedness Messaging – Seasonally; Public Warning and Notification Strategies Discussion

### **November 19, 2009 (10 am-12 pm)**

(To be determined)

All meetings are held at the King County Emergency Coordination Center in Renton.  
Questions? Contact Lynne Miller at 206-205-4031 or [lynne.miller@kingcounty.gov](mailto:lynne.miller@kingcounty.gov).